

Hampton Roads 2010 ADDY Awards Judges Bios

Judge #1:

Partner, Associate Creative Director at New York agency. A graduate of the School of Visual Arts in New York City, this judge has worked in agencies of all sizes, like Ogilvy & Mather, The Concept Farm, Hill Holliday and Deutsch.

This judge has created award winning advertising for some of the world's leading brands such as AT&T, IBM, American Express, Bose, and Virgin Atlantic.

Judge #2:

Creative Director at Atlanta agency, graduating from Middle Tennessee State University with a BFA in Graphic Design, with 14 years in the advertising industry.

You've seen this judge's work with well known brands such as Jack Daniels, Purity, Averitt, John Deere, the NHL, the AFL, the NFL, CAO Cigars, Kirkland's and others.

Judge #3:

Professor of communication, innovation, strategy, and entrepreneurship at a prestigious university in Pennsylvania. Formerly worked as Executive Creative Director of Ketchum Advertising, as well as Vice President of Global Marketing for DDI, one of the world's largest training and assessment companies.

This judge has worked on notable brands such as Heinz, Nationwide Insurance, Rust-o-leum, and Victoria's Secret.

Judge #4

Principal owner and designer of an agency in Nashville. Previously was account executive and art director for several other agencies.

This judge has over 30 years experience in all phases of graphic art and advertising related business, working with clients such as CAT Financial, Corrections Corporation of America, Comdata, Dan Post Boots, Envision, FISU, Gaylord Entertainment, Grand Ole Opry, HCA, Murray Ohio, OrthoLink, Purity Milk, Ronald McDonald House, Ruby Tuesday, Southwestern Companies, Susan G. Komen Foundation, The State of Tennessee, SunTrust Bank, United Methodist Church and Vanderbilt Children's Hospital.