

2010 LOUISIANA CONFERENCE ON HUMAN RESOURCES

MONDAY, APRIL 19

7:30 a.m. – 4:30 p.m.
7:30 a.m. – 9:00 a.m.
9:00 a.m. – 10:15 a.m.

10:15 a.m. – 10:45 a.m.
10:45 a.m. – 12:00 noon
Dianna Booher

Bill Phillips

Nan Alessandra

David Garic

12:00 noon – 1:30 p.m.
1:30 p.m. – 2:45 p.m.

2:45 p.m. -- 3:15 p.m.
3:15 p.m. – 4:30 p.m.
Gary Golden

Paul Chaney

Thomas Kiggans

John P. Briley

5:00 p.m. – 7:00 p.m.

REGISTRATION CONTINENTAL BREAKFAST GENERAL SESSION

DIANNA BOOHER, CSP, CPAE
Booher Consultants, Inc.
Communication Strategies Every Leader Needs to Know

BREAK CONCURRENT AM

CSP, CPAE – Booher Consultants, Inc.
Strategic Writing™: Quick, Clear, Concise
Founder & CVO – Success Labs
Best Practice in Succession Planning: Reducing Your Organization's Risk in 90 Days
Attorney – Phelps Dunbar, LLP
How to Avoid Making a Tough Situation Worse: Handling Layoffs and Reductions in Force

Principal – Garic Consulting, LLC
Why Companies Do What They Do

LUNCHEON IN THE EXHIBIT HALL GENERAL SESSION

GARY GOLDEN, CSP – President-
Golden Opportunities
The Coach: You get what you reward.

BREAK CONCURRENT PM

CSP, President – Golden Opportunities
Goal Setting! Understand the Value and Connection That Exists Between Goal Setting and Achievement
Marketing Director – Bizzuka
Social Media: An Overview of Successful HR Applications

Attorney – Phelps Dunbar, LLP
How to Tell Who is Disabled Under the New, Amended Americans With Disabilities Act; Updates on the Family and Medical Leave Act

CPA, Partner-Thibodeaux, Hebert, Deshotel, LeBlanc, LLC & Managing Member – Total HR Solutions, LLC
Accounting for HR Professionals: Knowing and Implementing the Tools Needed to be a Strategic Player in Your Organization

**SOCIAL AND ENTERTAINMENT at
Gator Cove (2601 SE Evangeline Thwy., Lafayette, LA)**

TUESDAY, APRIL 20

7:30 a.m. – 3:15 p.m.
7:30 a.m. – 8:45 a.m.
8:45 a.m. -- 9:00 a.m.

9:00 a.m. – 10:15 a.m.

10:15 a.m. – 10:45 a.m.
10:45 a.m. – 12:00 noon
Michael Brady

Kimberly Seeger

Jennifer B. Barnett

Vicki Crochet

12:00 noon – 1:30 p.m.
1:30 p.m. – 2:45 p.m.

2:45 p.m. – 3:15 p.m.
3:15 p.m. – 4:30 p.m.
Michelle Craig
Janis van Meerveld

Kent Blumberg

David H. Johnson

Melanie D. Ford

REGISTRATION CONTINENTAL BREAKFAST SPECIAL PRESENTATION

SHRM Representative
GENERAL SESSION
MICHAEL R. BERTAUT, MBA, CHC, PAHM, LAW –
BlueCross BlueShield of Louisiana
Cost Trends in Healthcare on the Eve of Reform

BREAK CONCURRENT AM

Director of HR, M. Ed, SPHR – KNIGHT Oil Tools
Don't Be a Waiter . . . Take YOUR Seat at the Table!
Performance Consultant – Participant Centered Results
A Leader's Eye: The Art of Visuals and Graphics

Regional Business Strategies Coordinator Region One –
Louisiana Workforce Commission
National Career Readiness Certificate - The State is Working to Make Everyone Work Ready
Attorney – Taylor Porter, LLC
"Managing" Your Managers: Avoid the Top Ten Legal Problems They Can Cause

LUNCHEON IN THE EXHIBIT HALL GENERAL SESSION

RYAN ESTIS – President – Ryan Estis & Associates
Employment Branding 2.0: Branding Your Organization to Attract – Engage & Retain A Level Talent

BREAK CONCURRENT PM

Attorneys – Adams and Reese, LLP
Social Media and the Issues and Challenges that Employers Face

Kent Blumberg Partners
Coaching Upwards: How You Can Help Your CEO Drive Organization Results
Senior Vice President, Business Development & Chief Marketing Officer – Behavioral Health Systems, Inc.
Mental Health Parity

Health, Safety and Environmental Coordinator – Cintas Corporation
Safety is No Accident

Note: Certification for all sessions is pending. Information on certification will be posted as it is received.



**FOR ADDITIONAL
CONFERENCE
INFORMATION,
CONTACT →→→→**

CONFERENCE CO-CHAIRS
Maria Manuel, JD, SPHR 337-237-2660
Gretchen McKinney, SPHR 985-626-3144

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Rebecca Briley, 225-214-6807

PUBLICITY CHAIR:
Katarina Cederbom, PHR, 504-585-7099

FACILITIES/AUDIO VISUAL CHAIR:
Greg Rizzuto, 337-521-4041

THE 2010 CONFERENCE ON HUMAN RESOURCES IS ONLY POSSIBLE THROUGH THE GENEROSITY OF OUR SPONSORS



Acadiana Society for Human Resource Management



Sponsorship opportunities are still available. Contact Kim Cox at CKCox@msn.com, Maria Manuel at manuelm@onebane.com or Gretchen McKinney at gandlee@charter.net.

Exhibitor space is also still available. Contact Rene' Johnson at rjohnson@cityofslidell.org.

YOUR LOUISIANA SHRM COUNCIL AND ITS 11 AFFILIATED CHAPTERS

LASHRM is an affiliate of the national Society for Human Resource Management, and it has 11 affiliated Chapters, including Human Resources Management Association of the New Orleans Area, Greater Baton Rouge SHRM, Acadiana SHRM, Imperial Calcasieu Human Resource Management Association, Central Louisiana SHRM, Northwest Louisiana SHRM, Northeast Louisiana SHRM, Human Resources Association of North Central Louisiana, Bayou SHRM, Northshore Region HR Association, and MidLa SHRM. Contact your local chapter today and become a member.

ABOUT THE CONFERENCE

The 2010 Louisiana Conference on Human Resources promises to be the premier conference on Human Resources and the impact HR can have on business in Louisiana. Information-packed sessions will focus on issues, ideas, trends, challenges and opportunities that face business today, and how HR can assist in meeting the growing needs of today's workplace. The sessions will address the key concerns of professionals involved with: HR management, compensation, employee benefits, training and development, employment law and organizational development. There is something for everyone! Regardless of your field of specialization, your industry classification, or the size of your organization -- you'll find value at this year's conference.

HR MARKETPLACE

In the HR Marketplace exhibit area, conference attendees can gain valuable insight into products and services for HR practitioners from more than 40 local, regional and national vendors. Door prizes donated by exhibitors will be drawn during breaks in the HR Marketplace.

ABOUT SHRM

The Society for Human Resource Management (SHRM) is the world's largest association devoted to human resource management. Representing more than 250,000 individual members, one of the Society's missions is to provide the most essential and comprehensive resources available to HR professionals. SHRM also seeks to ensure that HR is as an essential partner in developing and executing organizational strategy. Founded in 1948, SHRM currently has more than 575 affiliated chapters within the United States and members in more than 140 countries.

REGISTRATION

LASHRM has gone green! Online registration is available at <http://www.lashrm.org/stateconf.asp> with payment by credit or debit card. If paying by check, a printable paper registration form to be mailed is also available online. Note: You will NOT receive an admission ticket or e-mail confirmation of your registration.

- 2-Day Registration for SHRM members (national or local chapter members): \$330
- 2-Day Registration for non-members: \$365
- 2-Day Registration for full-time students: \$80
- 1-Day Registration for SHRM members (national or local chapter members): \$180
- 1-Day Registration for non-members: \$215
- 1-Day Registration for full-time students: \$55
- Guest Ticket to Social on Monday, April 19, 2010: \$25 (Note: The Social will be held at Gator Cove, 2601 SE Evangeline Thruway., Lafayette, LA 70508, and will feature live music and Louisiana cuisine.)

Pre-registration ends on April 9, 2010. Thereafter, registration is available at the conference. Cancellations are subject to a \$50 administrative fee and must be received in writing prior to April 9, 2010, at LA Conference on Human Resources, P.O. Box 8948, Mandeville, LA 70470-8948.

ACCOMMODATIONS

Conference fees do not include accommodations. Rooms are available at the:

- Hilton Garden Inn (2350 West Congress St. - across the street from the Cajundome Convention Center) at 337-291-1977; or
- Hilton Lafayette (1521 W. Pinhook Road - approximately 3 miles from the Cajundome Convention Center) at 337-235-6111.

Rates start at \$126 for 2 double beds and at \$130 for 1 king bed. Room blocks expire on March 29, 2010.

