

Up & Coming

From The ED's Desk



I am pleased to report that Rochester Women's Network had another successful financial review for the 2005 fiscal year. The review was completed by the accounting firm of Bernardi & Hojnacki CPAs, LLP in March. There weren't any findings

requiring remediation. This continues a stellar history of fiduciary responsibility for RWN. With over \$150,000 in revenue from more than 50 underwriters and vendors, 15 programs, 2 major events and over 600 members it's no small feat to keep up with everything. Hats off to the RWN office support, Barbara Capiersheo, RWN Administrative Assistant, Marjorie Case of Bottomline Bookkeeping, Lois Williams-Norman, Vice President of Finance, and the Finance Committee for keeping RWN on a financially sound track.

Hats off to you, too, for choosing to be a member of Rochester's premier networking organization for career minded women. RWN offers members a wealth of benefits, but the only way to reap the rewards of membership is to be involved. If you are actively involved in the Network, I congratulate you and encourage you to stay involved. If you are not currently involved, I urge you to get involved. Your active participation in committees and Small Interest Groups (SIGs) and attendance at programs and events will help you make vital personal and professional connections, enhance your skills and get the most of your membership. Your active involvement also helps RWN meet the challenge of providing programming, special events, and membership activities that meet the needs of our diverse members and makes RWN more interesting and satisfying for all of us.

When your **RWN Leadership Application** arrives, take a few minutes to **complete it and return it to the RWN office**. You will be glad you did, and RWN will appreciate your help.

Enjoy the summer!

Mary

Mary Peters
Executive Director

IN THIS ISSUE

- Save the Date for the Businesswomen's Conference
- Come Savor the Flavor!
Wine Tasting and Food Pairing
- RWN Invites Your Leadership Involvement
- Announcing New Ambassador Committee
- Summer Sizzlers Are Back
- Transitional Memberships Are Here
- SIG News
- Corner on Community Service
- New Member Orientation and Recruitment Meeting
- Welcome New Members
- RWN Open House a Success

MARK YOUR CALENDAR FOR

The 11th Annual Businesswomen's Conference and Up & Coming Businesswomen's Award Luncheon November 3, 2006

The Greater Rochester Area has joined forces with communities throughout the Finger Lakes Region to revitalize the local economy. The partnership focuses on empowering workers to succeed in a global economy, invigorating our region's entrepreneurial economy, stimulating innovation, and building cutting edge innovation structures. This year's Conference, *Powering the Economy Through Leadership and Innovation: Discovering What You Have That the Regional Economy Needs*, dovetails with this crucial initiative to empower local workers and businesses to be agile, adaptable, and prepared to take advantage of emerging opportunities. Whether you are employed locally or own your business, you won't want to miss this Conference. Join us on November 3 and discover how you can take advantage of emerging opportunities, power the regional economy, and achieve success.

Exhilarating speakers, educational sessions, and exhibits are all part of the day's lineup, providing valuable opportunities for professional growth and networking with hundreds of women on the move. At midday, Germaine Knapp, President of Sojourner House, will inspire us over lunch. Germaine, the 2006 RWN "W" Award recipient, has been an advocate for women throughout her career.

The Businesswomen's Conference would not be complete without recognizing 15 local women who are emerging as leaders in their field with the annual RWN Up and Coming Businesswomen's Award. Judges for this year's award include: **Virginia R. Cornyn**, Manager, Community Relations, Xerox Corporation; **Lauren Dixon**, CEO of Dixon Schwabl Advertising, Inc.; **A Gidget Hopf, Ph.D.**, President and CEO Association for the Blind and Visually Impaired (ABVI)-Goodwill Industries; **Germaine Knapp**, President, Sojourner House; and **Patti Spinelli**, Assistant Vice President, Human Resources, Rochester Institute of Technology.

There is something for everyone at the 11th Annual Businesswomen's Conference. You won't want to miss it. Join us and "discover what you have that the regional economy needs."

We are grateful to Presenting Sponsor, Preferred Care, and to Rochester Women's Magazine, MIKAREN Interactive Video & Design, My Digital Office, Rochester Institute of Technology, Advantage Professionals, and Summit Federal Credit Union for their generous support.

Rochester Women's Network Invites Your Leadership Involvement

The 2006 Nominating Committee invites you to submit a leadership form to be considered for future positions on Rochester Women's Network's Board of Directors, the 2007 Nominating Committee or other committee leadership roles. We are seeking women who are interested in making a commitment to actively participate in RWN. We have specific needs for members who have **fundraising experience**, **work for a corporation** or have **corporate affiliations**, or who have **expertise** in the **technology field**. Women outside of these areas are also encouraged to apply. There are a variety of positions to be filled.

Being part of this dynamic organization offers you the opportunity to utilize and enhance your talents and to make connections in the community. To apply for a leadership position, please use the form recently mailed to you or access a form online at **www.rwn.org**. **All forms must be received in the RWN office by August 1, 2006.**

Come Savor the Flavor! Wine Tasting and Food Pairing

Date: Thursday, July 20, 2006

Time: 5:30 p.m. – 7:30 p.m.

Place: Gatherings Catering Company
The Daisy Flour Mill
1880 Blossom Road

Cost: \$30 Member/\$40 Non-member

It's that time of year again to treat your palate to a delicious sampling of scrumptious wines and edible delights! Join RWN member and wine connoisseur Janet Nelson for an evening of wine and food pairings. Enjoy a smattering of tasty tidbits expertly prepared by Gatherings Caterers, coupled with the perfect fruit of the vine, and served in the lovely rustic surroundings of the historic Daisy Flour Mill. What better way to spend a relaxing summer evening? Be sure to reserve your space early — this one sells out every year!

Thank You to Our Up&Coming Sponsors

Calm & Sense Communications, Ltd.
25 North Washington Street
(585) 530-2420
www.calmandsense.com

New Genesis
Rochester's Affordable Medical Spa
(585) 242-9110
www.anewgenesis.com

Bobbie Goheen, President/CEO
Synthesis Management Group
*Creating a positive future
through leadership*
(585) 461-5204

If your organization would like to sponsor a future edition of our *Up&Coming*, please contact us at (585) 271-4182.

SUMMER SIZZLERS ARE BACK!

During July and August, you and a friend can join Rochester Women's Network through the rest of 2006 at a 2-for-1 price! Single memberships are also available for the remainder of 2006 for a special low price of \$79 per person or you can save even more by signing up for membership through December of 2007 for only \$159. So save and profit! Pick the deal that is best for you and start taking advantage of RWN's fantastic benefits, including access to member-only programs, small interest groups (SIGs), discounted program fees, and community service just to name a few. To join, use the form on the back of the newsletter, go to www.rwn.org or call **(585) 271-4182**.

RWN Announces Ambassador Committee

The Ambassador Committee is a brand new committee. Ambassadors are working hard to make sure members feel welcome and help them get connected. It is geared toward new members, but if you have been a member for awhile and want to get more connected, this is for you too! You are also invited to become an Ambassador. The time commitment is minimal. Ambassadors phone and/or e-mail a few members throughout the year to make sure they are not missing out on RWN opportunities — we all know how hard it is to go to a program or event, especially the networking programs, if you do not know anyone. If you are interested in assisting new members to feel at home, or if you would like to have an Ambassador help you get more connected, please contact Leslie McCarthy, Committee Chair, at mccarthy@fin-edge.com or **(585) 389-6110**.

New Member Orientation & Recruitment

Date: Tuesday, July 18, 2006
Time: 5:30 p.m. – 7:00 p.m.
Place: Legacy at Clover Blossom
 100 McAuley Drive
Cost: No Charge

Are you...New to our Network? A long-time RWN member looking to reap more benefits from your RWN membership? Changing careers? New to the Area? Thinking about joining the Network?

You are cordially invited to join us for an Orientation & Recruitment meeting to learn more about Rochester Women's Network, the largest networking organization of its kind with more than 600 members from 400 local businesses. Come meet new people, enjoy light refreshments, and begin to take full advantage of Rochester's premier networking organization. Please register at www.rwn.org or call **(585) 271-4182**.

We are grateful to RWN member, Jill Scheltz of Wise Woman Message, 300 White Spruce Boulevard, Rochester, NY 14618, for contributing a gift certificate for a one hour massage that was used as a prize for the participant drawing at the April Orientation and Recruitment (O&R) session. It was won by Kim Super of Capstone Information Technologies. Congratulations, Kim!

Any member wishing to contribute merchandise or services, to be used as a prize for an upcoming O&R participant drawing, and have an opportunity to give a few minutes presentation about her business is encouraged to contact Lisa Powers, Membership Committee Chair, at **(585) 546-2500** or lpowers@mccmlaw.com. There are only a few O&R sessions left in 2006. Contact Lisa today and expose your business to your best new clients, fellow RWN members.

Special thanks to the Legacy at Clover Blossom, a new senior living community that caters to older adults, for hosting the July 18 Orientation and Recruitment session. Light refreshments will be served courtesy of our host.

Driving directions to the Legacy at Clover Blossom: Take 590 to Blossom Road exit, head east on Blossom Road, and proceed past Mercy High School. Turn right onto Clover Street (first light past the school) and continue until you see sign on right for McAuley Drive. Please use the main entrance and follow the signs to the meeting room.

We hope to see you there.

Welcome New Members

Welcome to the following new Rochester Women's Network members:

Darlene Creswell	Budget Accounting Service
Melissa Endres	Spa Elan
Elena Hanish-Oyer	Great Lakes Events
Christine Harper	AlphaGraphics
Nicole Hirsch	Lollypop Farm
Judine Hooker	
Susan Ippoliti	Avalon Copy Centers
Leah Kedley	Rochester City School District
Annette Kendrick	Utility Share Services Corporation
Maryana Kuchiyerskaya	Belsource Inc.
Becky Macri	Kaybee Montessori
Susanne Manz	Ortho-Clinical Diagnostics
Gina Martin	Bausch & Lomb Inc.
Kelly McMullen	Bausch & Lomb Inc.
Judy Neumann	Health is Wealth
Kim Nguyen	Asian Translation Services
Allison Pope	Unisys Corporation
Linda Prestegaard	Phillips Lytle LLP
Maria Richart	Rochester Institute of Technology
Daisy Rivera Algarin	City of Rochester
Jodie Ryan	Phillips Lytle LLP
Mandy Schlender	HSBC Bank
Kim Super	Capstone Information Technologies
Regina Thomas	Self/Longaberger, NSL
Patricia Uttaro	Ogden Farmers' Library
Aida Zilbergleyt	Rentanart Inc.

RWN Open House a Success

More than 40 members stopped by to see Rochester Women's Network's new office space, network, and learn more about how to get involved in RWN. Everyone who attended enjoyed themselves and appreciated the chance to get together and meet new people. Special thanks to Lauren Aiello, Jennifer Bacci, and Kate Brongo who planned the three open house opportunities.

We are grateful to Genesee Country Village and Museum (GCVN) and Monica Mattioli, Senior Director of Marketing and Communications for GCVN and RWN member, for donating two passes to GCVN; Alana Miller, lead singer with the Blue Avengers, and RWN Board member for donating a Blue Avengers CD and shirt; Kim Pandina, owner of Panda Wear and RWN member, for donating a custom made bracelet and matching earrings to be used as door prizes. Congratulations to our door prize winners: Kate Brongo, Rebecca Friedman, Leslie McCarthy, Susan Morris, Nancy Nurick, Kim Pandina, and Annette Stewart.

Expand Your Networking Capabilities with LinkedIn!

Rochester Women's Network has joined LinkedIn, a powerful on-line networking tool, as an association partner. LinkedIn will provide RWN members with more networking opportunities and collaboration within and across committees, Small Interest Groups, and members.

Keep an eye on your e-mail for more information.

Transitional Memberships Are Here!

For anyone who has lost her job or is going through any kind of economic transition, Rochester Women's Network is pleased to offer a Transitional Membership for the remainder of 2006, for a fee of \$65. Transitional Memberships provide access to all membership benefits, including notices of any job openings received in the RWN office. When you join, you will simply be asked to certify that you are in transition. For more information, please contact Lisa Powers at **(585) 546-2500** or **lpowers@mccmlaw.com**.

Small Interest Groups (SIGs) This issue featuring...

New SIG—Leveraging Experience And Diversity (L.E.A.D.)



Rochester Women's Network is diverse in many ways. The Network celebrates and encourages diversity and is pleased to announce a new Small Interest Group, L.E.A.D. (Leveraging Experience And Diversity) that brings together a diverse group of women from different cultural backgrounds, languages, ethnicity, races, and countries — any one who thinks of herself as a minority — and those who are interested in experiencing RWN's rich diversity. All are welcome! Come expand your network, learn and share with others. For more information, please contact Regine Calvar at **rnacalvar@rna-css.com** or **(585) 458-9333**.

Women Entrepreneurs Succeed (W.E. Succeed) SIG

W.E. Succeed Small Interest Group is taking a break for the summer and will not meet during July and August. Meetings will resume on September 12, 2006, at 4:30 p.m. at the Rochester Women's Network office. Check the September-October edition of the newsletter for information about the topic and the speaker for September's meeting. Beginning in October, W.E. Succeed SIG meetings will be held on the first Tuesday of each month. For more information, please contact Carol Rosenzweig at **carol@spreadsheetsandmore.com** or **(585) 381-2062**.

Corner on Community Service

The Community Service Committee is sponsoring the following event:

"Back to School Bash"

Wilson Commencement Park (WCP)
252 Joseph Avenue
Wednesday, August 30, 2006
5:00 p.m. – 8:00 p.m.

Twelve volunteers are needed to assist with serving a picnic style dinner for the residents and their families. Please contact the Rochester Women's Network office to register. If you have questions about the event, please call Lin Czop, Event Coordinator, at **(585) 544-5706**.

If you have any ideas for one-time service projects (not fundraising) please email Tina Smagala, Committee Chair at **Tsmagala@aol.com**.

July/August Program Registration

Instructions: Use this form to register. You can also register online at www.rwn.org or by calling (585) 271-4182. Your registration must include payment for the programs and events selected. To register, complete and send/email this form to RWN with your check or VISA/MC information as described below. Once we receive your registration and payment, you are a confirmed participant unless we contact you. We do not mail tickets or confirmations. **Note:** If using this form to purchase membership and sign up for programs/events, register at the member rate. Returned checks incur a fee of \$25. **Address:** Mail your form and payment to Rochester Women's Network, 249 Highland Avenue, Rochester, NY 14620. You may fax your reservation(s) to (585) 271-7159 or register online at www.rwn.org if you are paying via credit card. All registrations via check must be mailed or hand-delivered. Please use one reservation form per person. **Event:** At each function there will be a registration table to pick up your nametag. Please be sure to register, wear your nametag, and enjoy networking!

Date	Check Here	Program Title	Reservation Deadline	Cost Member/Non-member
18-July	<input type="checkbox"/>	New Member Orientation and Recruitment	13-July	No Charge
20-July	<input type="checkbox"/>	Come Savor the Flavor! Wine Tasting and Food Pairing	13-July	\$30 Member/\$40 Non-member

Special Membership Pricing—Limited Time Offer

New Membership: Now through December 2006 Basic Membership \$79 Patron Level \$149
 or Two Memberships for \$100 Second Member: _____ Mailing Address: _____ Phone: _____
or New Membership: Now through December 2007 Basic Membership \$159 Patron Level \$329
 Member Non-member Total Amount: \$ _____
 Name _____ Phone _____ Fax _____
 Address _____ Email _____
 City/State/Zip _____ Card # _____
 Check enclosed Charge: VISA MC Exp. Date _____
 Signature _____

Up&Coming Newsletter

Design: Calm & Sense Communications, staff@calmandsense.com; Staff: Sandy Allen and Mary Peters

Return Services Requested

women making connections

Rochester Women's Network
 249 Highland Avenue, Suite 200
 Rochester, NY 14620



Non-Profit Org.
 U.S. Postage
 PAID
 Permit No. 4314
 Rochester, NY