

Up & Coming

From The ED's Desk



It has been a busy few weeks at RWN!

On March 8, Rochester Women's Network held the Second Annual RWN Splash during which Germaine Knapp was recognized with the 2006 "W" Award.

I extend a very special thank you to Janice Gouldthorpe and Joanne Madonia, Co-Chairs, and all the members of the Splash! and 2006 "W" Award committees whose hard work made the evening a great success.

Plans for the 11th Annual Businesswomen's Conference are well underway, but we can always use more volunteers. If you are interested in helping, please contact Deborah Stendardi, Chair, or the RWN office. It is a great opportunity to sharpen your skills and network with other members.

Signs of spring are all around us — days are getting longer, trees and shrubs are budding, spring flowers are sprouting, geese are returning to the area, and even a few robins can be spotted. As the season changes, I encourage you to continue to take advantage of the many opportunities RWN provides for networking and professional development. Committee work, SIGS, and programs are great ways to make the most of our memberships. We have two excellent programs coming up. Mark your calendar and join us for "Personal Identity Theft" to learn how to protect yourself from becoming a victim and "RWN Goes Blue" for an enjoyable evening of networking.

I hope to see you soon at a committee meeting, SIG meeting, or program.

Mary

Mary Peters
Executive Director

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Germaine Knapp Named 2006 "W" Award Recipient



Germaine Knapp, President of Sojourner House, was presented with the Rochester Women's Network's annual "W" Award at the Second Annual SPLASH! on March 8, 2006. She received the 2006 "W" Award as a woman who works on behalf of women, in and out of the workplace, and provides leadership and inspiration in helping other women learn, grow, advance and succeed.

Germaine's advocacy for women through her work and community involvement truly inspires all who are touched by her vision and energy. In her role as President of Sojourner House, Germaine is a tireless advocate for Rochester's most vulnerable and victimized women and children. She also devotes a tremendous amount of her personal time to helping other women succeed. She gives countless talks to college women on women's issues, nurtures relationships with many women after they graduate from Sojourner House, and hosts women's groups from around the world that are looking to start their own shelters. Germaine, a former business owner, has mentored many women seeking to make a go of their businesses or just starting their careers. Over the years, she has held at least one networking meeting per week and has been known to hire from this ever-ready pool of candidates! Germaine is a past RWN Board member, twice chaired the RWN Gala, a three-time captain of Women United to raise funds for the United Way, and has been a voice for the needs of women through her service on Boards at every level of government. She is currently the Board Chair of Housing Opportunities.



left to right: Germaine Knapp, Linda Cornell Weinstein, Jean Carroll, Daisy Rivera Algarin, A. Gidget Hopf

Congratulations! To all of our "W" Award Finalists

- Daisy Rivera Algarin, Marketing Specialist, City of Rochester; Founder and Chair, Latinas Unidas
- Jean Carroll, President and CEO, YWCA of Rochester & Monroe County
- A. Gidget Hopf, Ed.D., President and CEO, Association for the Blind and Visually Impaired (ABVI)-Goodwill Industries
- Germaine Knapp, President, Sojourner House
- Linda Cornell Weinstein, Executive Director, Cornell/Weinstein Family Foundation

Second Annual RWN Splash! & 2006 "W" Award Presentation

The Second RWN Splash! was an exciting celebration of the lives and accomplishments of our "W" Award Finalists and the achievements and contributions of all women in our community. Germaine Knapp was honored as the recipient of the 2006 "W" Award which is given annually. Advocates, Mentors, Patrons and long standing members were recognized for their commitment and dedication to women. Attendees also had an opportunity to win fabulous prizes in the Chinese Ticket Auction.

Sincere Thanks to...

- Michael Cavalcanti, caterer for Hawthorne's and Cutler's Restaurant for hosting the Second Annual Splash! & 2006 "W" Award Presentation at the Memorial Art Gallery.
- the more than 40 companies and individuals who donated over 60 fabulous prizes for the Chinese Ticket Auction.
- Jeff Bleier for creating and donating a magnificent ice sculpture of the RWN logo.
- Calm and Sense Communications for donating the design and layout of the invitation and the program book cover.
- Janice Gouldthorpe, and Joanne Madonia, Co-Chairs, and the following volunteers who worked tirelessly to make the Second Annual Splash! & 2006 "W" Award Presentation a resounding success: Patty Bascomb, Chair, Chinese Ticket Auction; Dawn Choudri; Shannon Davis; Denise DeWitt; Pam Gardephe; Holly Hewins; Gail Kendig; Diane Mashia, Chair, Corporate Solicitations; Autumn Matteson, Chair Publications; Madelyn McCarthy; Mary Micket; Patricia A. Obstarczyk, Esq.; Jan Peckham, Graphics Coordinator; Donna Rawady; Elaine Gallina Spaul; Lucinda Steinhauser, Chair, Logistics; Barbara Story; Pattie Taylor-Brown, Chair, Public Relations; Beth Timmerman; Judy Toyer, Esq.; Sally A. Ward, Chair, "W" Award.

Special Thanks!

RWN thanks the 2006 Splash! & "W" Award Sponsors. Your support furthers our mission to provide a multi-faceted forum where women create connections, build relationships and make their mark.

Preferred Care
Rochester Woman Magazine
My Digital Office
Nextel Partners

Personal Identity Theft Senator Schumer reports Rochester Ranks 2nd in State

What can I do to protect myself?



Date: Wednesday, May 17, 2006

Time: 7:30 a.m. – 9:00 a.m.

Place: Cornell Cooperative
Extension Auditorium
249 Highland Avenue

Cost: \$15 members/\$25 Non members
(Continental Breakfast Included)

Margaret was arrested in front of her son after a thief passed bad checks in her name. Frances discovered the house she was about to buy had already been sold — to an "ID thief" posing as her who defrauded the mortgage company and ruined her credit. Susan was turned down for a loan when her credit report showed several maxed out credit cards with late payment records that were opened in her name.

Over 10 million Americans were victims of some form of identity theft in 2003 according to the Federal Trade Commission. It has been noted as the No. 1 concern among consumers.

Identity theft can take many different forms, many you may not have even thought of. The average victim spends \$1,000 and 175 hours over two years dealing with the aftermath. This doesn't include the amount of money that may have been stolen in the first place.

Prepare yourself so this does not happen to you!
Janice Styles-Hall, Personal Banker with JP Morgan Chase, will provide an interactive session that will help you understand the forms of identity theft, steps you can take to avoid becoming a victim and what to do if it does happen to you.

RWN GOES BLUE!

Date:	Thursday, June 29, 2006
Time:	5:30 p.m. – 7:30 p.m.
Place:	Milestones Restaurant and Music Room 170 East Avenue
Cost:	\$10 Cover at door

Grab a friend and network with your fellow RWN members while enjoying the soulful sounds of the **Blue Avengers**. Based in Rochester, New York, the six-person band will perform their interpretations of classic Blues, Jazz, and Rhythm & Blues.

RWN is especially excited to offer this networking evening. RWN Board Member, **Alana Miller**, President of Blue Muze, and former Program Director of High Tech Rochester's business incubator, the Lennox Tech Enterprise Center, is lead vocalist of Blue Avengers. Alana spent many years in New York City clubs where she wrote and performed her own music. Her voice has been described as "the epitome of sultry and smooth." Blue Avengers newly released CD, *In From the Cold*, can be heard regularly on WJZR 105.9 FM and is available in local stores.

Mark your calendar today and plan to join us for this one of a kind event. Come early for a front row view and get ready to dance. When Rochester warms up this June, RWN will be networking...*In From the Cold!*

**Blue
Avengers**



Save the Date

Rochester Women's Network 11th Annual Businesswomen's Conference Friday, November 3, 2006 Rochester Riverside Convention Center

There is something for everyone at the 11th Annual Businesswomen's Conference. Mark your calendar and join us for this popular conference featuring:

- Networking with other attendees
- Timely and informative educational sessions
- Presentation of the Up & Coming Businesswomen's Award during the luncheon
- Exhibitors' Marketplace

If you would like to help plan this exciting event, please contact the RWN office at rwn@rwn.org or **(585) 271-4182**.

Call for Up & Coming Award Nominations

Rochester Women's Network is seeking nominations for its prestigious Up & Coming Businesswomen's Award which will be presented at the 11th Annual Businesswomen's Conference on November 3, 2006.

To qualify, nominees must have worked full-time in their current career fields for fewer than ten years and successfully demonstrated their professional influence in that field through numerous accomplishments, career growth and advancement, innovative and creative thinking and initiative at work and in the community. All local women are eligible for nomination, and we welcome nominations from everyone — male or female, as well as members and non-members.

The nomination form is available on the RWN Web site at www.rwn.org. Completed nomination forms must be received in the RWN office no later than 5:00 p.m. on Friday, June 23, 2006.

Thank You to Our Up&Coming Sponsors

Calm & Sense Communications, Ltd.
25 North Washington Street
(585) 530-2420
www.calmandsense.com

New Genesis
Rochester's Affordable Medical Spa
(585) 242-9110
www.anewgenesis.com

Bobbie Goheen, President/CEO
Synthesis Management Group
*Creating a positive future
through leadership*
(585) 461-5204

If your organization would like to sponsor a future edition of our *Up&Coming*, please contact us at (585) 271-4182.

Welcome New Members

Welcome to the following new Rochester Women's Network members:

Amy Altherr	Harris RF Communications
Barbara Bangs	LDA Life and Learning Services
Lynn Bellenger	Pathfinder Engineers LLP
Jean Marie Bianco	The Daily Record
Noel Bittner	AlphaGraphics
Nikki Bivone	KeyBank
Sherry Burdsall	Exhibits and More
Regine Calvar	Regional Networking Associates
Cara Civiletti	
Laurie Clayton	University of Rochester
Judy Cutaia	WXXI
Andrea DeVoria	
Heather Feinman	Hands On Wellness Center
Julie Ferreira	Preferred Care
Patricia Gonzalez	Virtual Scopics
Susan Gordon	JP Morgan Chase
Nancy Grant	Regional Career & Employment Services
Anita Hansen	A Hansen Designs
Jane Hasselkus	Eastman Kodak Company
Patricia Kazacos	Arbonne Independent Consultant
Linda Kelly	Harris Beach LLP
Karen Knowles	Verizon Wireless
Ann Laurini	Datrose Industries
Peggy Lembke	Sodus Middle School
Rosanne Lopa	Eastman Kodak Company
Vicki Matthews	Century 21 Capital Realty
Karen Mesolella	Eastman Kodak Company
Beth Nielson	Eli Lilly & Co.
Joan Powell	Retreat House Massage & Wellness Center
Lisa Sadinsky	Lisa A. Sadinsky, Esq.
Marcy Savastano	Agency 3 Communications
Jill Scheltz	Wise Woman Massage
Aliki Schimopoulou	
Jane Sutter	Democrat & Chronicle
Amber Szymanski-Jacob	Harris RF Communications
Linda Tome	ITT Space Systems Division
Gail Valente	Retreat House Massage & Wellness Center
Diane VanEps	
Marie Warda	Garlock
Jennifer West	
Barbara Whitney	ESL Federal Credit Union
Nancy Wilson	Eastman Kodak Company
Kareen Zeitouzian	

New Member Orientation & Recruitment

Date:	Wednesday, June 7, 2006
Time:	5:30 p.m. – 7:00 p.m.
Place:	First Niagara Risk Management 777 Canal View Boulevard Off Brighton-Henrietta TL Road
Cost:	No Charge

Are you...Changing careers? New to the area? New to our Network? A long-time RWN member looking to reap more benefits from your RWN membership?

You are cordially invited to join us for an Orientation & Recruitment meeting to learn more about RWN, the largest networking organization of its kind. Meet new people, enjoy light refreshments and begin to take full advantage of a networking organization with more than 600 members from 400 local businesses. Please register at www.rwn.org or call **(585) 271-4182**.

Following our January Orientation and Recruitment meeting, new member Cara Civiletti was the winner of a \$25 spa gift certificate. New members who joined at the March Orientation and Recruitment each received tickets to Kaufmann's Spring Fling, valued at \$10 each. Both membership incentives came courtesy of McConville, Considine, Cooman & Morin, P.C., attorneys (employer of Membership Committee Chair Lisa Powers). New member Jill Sheltz, of Wise Woman Massage, contributed a massage gift certificate for a lucky new member who signed up at the April Orientation and Recruitment — watch for the winner's name in the next newsletter!

Special thanks to First Niagara Risk Management for hosting the June 7 New Member Orientation and Recruitment Meeting. We hope to see you there.

RWN Entertains Visitors From Belarus

Five reporters from Belarus and their two interpreters met with RWN Board Members — Ellie Cope, President, Esther Denaro Maltese and Deborah Stendardi — and RWN Executive Director Mary Peters to learn about Rochester Women's Network and to gain a women's perspective on business, economic and related social issues in the Rochester community. Josephine Perini, a volunteer with the Rochester International Friendship Council's International Visitor Program accompanied them on their visit.

The five reporters (Aliaksei Areshka, Volha Birukova, Tamara Markina, Maryna Novikava, Vadzin Siakhovich) were visiting the United States under the auspices of the United States Department of State to become acquainted with the breadth, method and impact of reporting on economic and trade issues in the United States. While in Rochester, their itinerary included meetings with reporters at the Democrat and Chronicle and Rochester Business Journal, and the staff at Rochester Business Alliance. RWN hopes to be part of the itinerary for future foreign visitors hosted by the Rochester International Friendship Council.

Special Interest Groups (SIGs) This issue featuring...

Over 50 SIG



The Over 50 SIG is a friendly, informal way to make friends and network with women over 50. A core group of eight women meet for dinner the third Thursday of the month at 6:00 p.m. at area restaurants with cuisine ranging from American to ethnic. We each pay our own way. Newcomers are encouraged and welcome to join us. This is a great way for women who have "come of age" to meet new people. For more information, contact Katherine Harmer at kharter@rochester.rr.com or **(585) 506-5294**.

Sales & Marketing SIG

The Sales & Marketing SIG provides a forum where members come together, share ideas and leverage their collective expertise. New members are always welcome. We meet the third Tuesday of every month at noon at Hawthorne's Restaurant, 3500 East Avenue; the cost for lunch is \$13.00. The topic for the May 16, 2006, meeting is "Why Marketing is like a diet — can you be successful at either?" The discussion will center on the need for a sustainable life change, in either case, in order for it to work. For more information, please contact Lynda Tibbits at ltibbits@wroctv.com or **(585) 224-8888, Ext. 310**.

Women Building Wealth SIG

The Women Building Wealth SIG explores opportunities to build your financial future and will help you lay the foundation for personal wealth building. If you are serious about educating yourself to achieve financial success, this SIG is for you. We meet over dinner the first Wednesday of the month at 5:30 p.m., at UBS Financial Services, 400 Linden Oaks, Second Floor; the cost for dinner is \$10. At the May 3, 2006, meeting Ruth Weniger, President of Powerful Business Strategies, will speak on "Creating Your Personal Strategic Plan." On June 7, 2006, Marsha Raines, LMSW, of Marsha Raines & Associates, will speak on "Long Term Care Insurance — What Women Need to Know." For more information, please contact Elizabeth Barrett at elizabeth.barrett@ubs.com or **(585) 218-4536**.

Women Entrepreneurs Succeed (W.E. Succeed) SIG

The W.E. Succeed SIG is geared toward women who are in the first two years of running their own business, or just thinking about starting their own business. Our group is informal, supportive and friendly. We answer each other's questions as well as draw upon the expertise of other RWN members and the community at large. New members are welcome. We meet the first Tuesday of the month at 4:30 p.m. in the RWN office, 249 Highland Avenue. At our May 2, 2006 meeting, Beth Bailey owner of Agency 3 Communications, will discuss "Marketing Our Businesses." At the June 6, 2006 meeting, Amy L. Varel an attorney with the law firm McConville, Considine, Cooman and Moran, P.C., will answer legal questions about running or starting up a business. For more information, please contact Carol Rosenzweig at carol@spreadsheetsandmore.com or **(585) 381-2062**.

Corner on Community Service

The Community Service Committee sponsored a Valentine's Day Dinner Event on Tuesday, February 14 from 4:30 pm – 7:30 pm at Sojourner House. A special thank you to these seven volunteers for decorating the dining room and helping the chef prepare and serve a 5-course dinner: Lauren Aiello, Barb Capiereho, Sue Cloen, Becky Friedman, Katharine McMahon Hassell, Liz Papp-Stinson and Vicki Weaver. It is always a lot of fun and a great opportunity to network with other RWN members.

The Committee held its annual planning meeting on March 15. Thank you Lin Czop for continuing on the committee and thank you to our newest members: Lauren Aiello, Sue Cloen, Becky Friedman, Laura Jezsik, and Amy Mayer. We are busy planning

more events for this year. If you have any ideas for one-time service projects (not fundraising) please e-mail Tina Smagala, Committee Chair at Tsmagala@aol.com.

If you are looking for a rewarding, on-going community service project, you may want to check out this mentoring opportunity. Compeer and Wilson Commencement Park, are working together to provide a supportive mentoring experience for the residents of Wilson Commencement Park. It is a wonderful opportunity to help single mothers lead happier and more productive lives. For more information or to volunteer, please contact Compeer at **(585) 546-8280** or Wilson Commencement Park at **(585) 263-7947**.

May/June Program Registration

Instructions: Use this form to register. You can also register online at www.rwn.org or by calling (585) 271-4182. Your registration must include payment for the programs and events selected. To register, complete and send/email this form to RWN with your check or VISA/MC information as described below. Once we receive your registration and payment, you are a confirmed participant unless we contact you. We do not mail tickets or confirmations. **Note:** If using this form to purchase membership and sign up for programs/events, register at the member rate. Returned checks incur a fee of \$25. **Address:** Mail your form and payment to Rochester Women's Network, 249 Highland Avenue, Rochester, NY 14620. You may fax your reservation(s) to (585) 271-7159 or register online at www.rwn.org if you are paying via credit card. All registrations via check must be mailed or hand-delivered. Please use one reservation form per person. **Event:** At each function there will be a registration table to pick up your nametag. Please be sure to register, wear your nametag, and enjoy networking!

Date	Check Here	Program Title	Reservation Deadline	Cost Member/Non-member
17-May	<input type="checkbox"/>	Personal Identity Theft... What can I do to protect myself?	12-May	\$15 Member/\$25 Non-member
07-June	<input type="checkbox"/>	New Member Orientation and Recruitment	02-June	No Charge

Renewal/New Membership January–December 2006

Basic Membership \$100 Patron Level \$200 Mentor Level \$350 Advocate Level \$650

Member Non-member

Total Amount: \$ _____

Name _____

Phone _____ Fax _____

Address _____

Email _____

City/State/Zip _____

Check enclosed Charge: VISA MC

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Signature _____

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Up&Coming Newsletter

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women making connections

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