

BOLD *HR*
Ingredients for Success



September 13th 2017

Double Tree by Hilton

AFFILIATE OF
SHRM[®]
SOCIETY FOR HUMAN
RESOURCE MANAGEMENT



SPONSOR
Registration Packet



The Acadiana Society for Human Resource Management (ASHRM) is currently comprised of over 350 members, representing over 200 businesses in Acadiana. We are an affiliate of the Society for Human Resource Management, an organization of over 275,000 HR professionals around the world dedicated to advancing our profession.

ASHRM will host over 250 attendees at our 31st Annual Conference and want to offer you the opportunity to exhibit at this great event! We are very excited about this year's conference and are hopeful that you will be a part of our continued success! If you participated last year, you know the value of this event and, if you did not, YOU MISSED OUT!

The sponsor and exhibit information is listed in this handout. This is an excellent investment of your time and resources to reach out to the HR community as we continue to service your business needs. Our sponsorships were sold-out the last several years, and we expect another sell-out this year! Exhibitor booths will be reserved on a first-come, first-paid basis.

We look forward to having you take part in this event and appreciate the services you offer to our members. We hope that you take advantage of this opportunity and join us on September 13th! For questions, additional information or registration, contact Tessa Brown at tbrown@lantecctc.com.

Ryan LaGrange, Conference Director
Tessa Brown, Conference Sponsorship Chair

EXHIBIT AVAILABILITY

- Booths sold and assigned on a first come, first-paid basis.

WHAT'S INCLUDED IN BOOTH FEE?

- **Booth:** 8' skirted table and 2 folding chairs.
Exhibitors may offer a door prize* at their booth to encourage collection of attendee contact information.
If you are offering a door prize, please list the prize to give away.

WHAT IS NOT INCLUDED?

- Acadiana SHRM is not responsible for any items left at booths in the Exhibit Hall.
- No security will be provided.

LOGOS

- Company logos as awarded with sponsorships will be included in appropriate materials upon receipt of full sponsorship payment and high resolution graphic.
- Placement of advertisements in the Conference Brochure is at the discretion of the Conference Committee due to spacing and may be subject to change.
- Advertisements and logos for printed materials, signage and digital signage must be received on or before August 31, 2017.

EXHIBITOR REGISTRATION & PAYMENT

- Payment by Visa, American Express or MasterCard is available by calling Tessa Brown or listing the CC information on the registration form. Payment by check may be mailed with a copy of the completed exhibitor form.
- Booth assignment will be based upon the date the payment is processed online or the date the mailed payment is postmarked.
- Exhibitor registration will end on August 31, 2017 or when all booth spaces have been sold.
- Exhibit staff badges will be printed from the names provided with the exhibitor registration. Exhibitors are encouraged to wear their company name tag with the conference badge.

FOR MORE INFORMATION OR TO REGISTER AS AN EXHIBITOR OR SPONSOR:

Contact:

Sponsorship Chair

Tessa Brown

tbrown@lantecctc.com

337-233-2016

EXHIBITOR PACKAGES

	Platinum \$1,500 (3 Available)	Gold \$750 (8 Available)	Silver \$500 (8 Available)
Exhibit Hall Booth	Premium booth location	2 nd level booth location	3 rd level booth location
Conference Handout	Logo	--	--
Pre-Conference Recognition	Logo with link to company website on website & conference emails	Company logo on conference emails	--
Presentation at Conference	5 minute presentation to attendees	--	--
Tickets to Conference & Lunch*	4 tickets	3 tickets	2 tickets

*Extra seminar/luncheon tickets are available at \$50.00 each.

2017 EXHIBITOR REGISTRATION FORM

- Please print neatly or complete as pdf form.
- Booth space will be reserved upon receipt of full payment and registration form by Conference Sponsorship Chair.
- Logos must be received by tbrown@lantecctc.com on or before August 31, 2017.
- Exhibitor registration will close August 31, 2017 or when all available booth spaces have been reserved.

Exhibitor Info:

Company: _____ Contact Name: _____

Email Address: _____ Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

Web Address: _____ Twitter ID: _____

Company Name for Booth Signage: _____

Product(s)/Service(s) to be promoted: _____

Booth Size: Platinum - \$1,500 Gold - \$750 Silver - \$500

Booth Number Preferences:

1st Choice _____ 2nd Choice _____ 3rd Choice _____ 4th Choice _____ 5th Choice _____ 6th Choice _____

Individual Names to Appear on Badges: (See selected level for ticket limit.)

1. _____ 2. _____ 3. _____

Additional Exhibitor Registrations (\$50.00 each) Qty: _____

Names to Appear on Additional Badges: _____

Logo emailed to tbrown@lantecctc.com ? Yes No From Email: _____

Payment:

Enclosed is a Check in the Amount of \$ _____ Payable to the Acadiana SHRM.

Please Charge My Credit Card* (check one) Visa MasterCard American Express

Name as it Appears on Card: _____

Card Number: _____ Expiration Date: ____/____ 3 digit #: _____

Card Billing Address: _____

Authorized Signature: _____

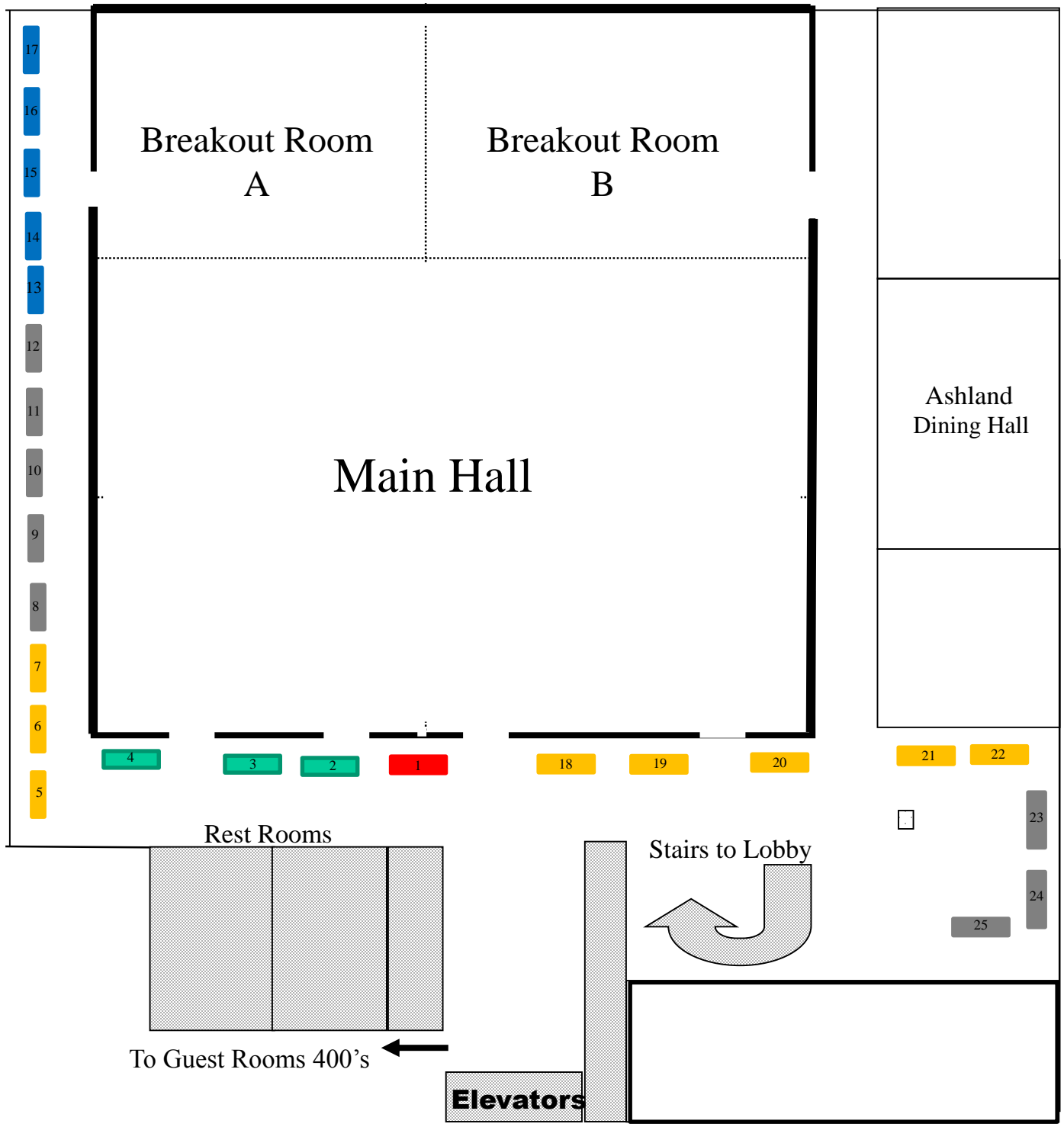
Printed Name: _____ Title: _____

*A convenience fee of 4.75% will be charged at the time of transaction.

Mail Check or Email Registration Form to:

Tessa Brown, Sponsorship Chair
ASHRM
P.O. Box 51442
Lafayette, LA 70505

Phone: 337-233-2016
Email: tbrown@lantecctc.com



Exhibitor Levels

- Platinum
- Gold
- Silver