W. E. "Ellie" Grumiaux, Jr.
Advertising Federation of Greater Hampton Roads
1963 Silver Medal Award Honoree

Ellie Grumiaux was the 1963 Advertising Federation of Greater Hampton Roads’ Silver Medal Award honoree.

Retired as marketing director for the United Way of South Hampton Roads and as a retired vice president of advertising for the now-defunct Price’s Appliances, he is a renowned painter and “pen and ink” artist living in Kitty Hawk, NC. He’s probably best known on the Outer Banks for his weekly sketches that have appeared on the editorial page of the Carolina Coast.

Mr. Grumiaux was introduced to community service by employer Harry Price Jr., an appliance industry leader. At Price’s, volunteering was a given. This began Ellie’s lengthy relationship with the United Way.

A native of Norfolk, Ellie fell in love with boats as a child and later studied commercial art and advertising at Richmond Professional Institute (now Virginia Commonwealth University) in Richmond.

During his career as a commercial artist and advertising man, Grumiaux looked forward to the day he could settle in the Outer Banks permanently and become a full-time artist specializing in nautical art.