James W. Evans was the 1975 recipient of the Silver Medal Award, presented by the Advertising Federation of Greater Hampton Roads.

A native of Liverpool, England, he had lived in Hampton Roads for 50 years. Noted among Evans’ advertising accomplishments was his role as director of sales development at WTAR-TV (now WTKR-TV).

Evans was a member of the Eastern Shore Chapel Episcopal Church. He was a veteran of World War II and served as president of the Advertising Federation of Greater Hampton Roads, the Grocery Manufacturers, and Tidewater Food Dealers.

Jim Evans died on December 4, 1976 at the age of 58.