Warren Miller
Advertising Federation of Greater Hampton Roads
1990 Silver Medal Award Honoree

Warren Miller, founder and former president of Studio Center, was honored as the recipient of the 1990 Silver Medal Award from the Advertising Federation of Greater Hampton Roads.

He began a career in broadcasting at the age of 13 in Arlington, VA. He also became a professional musician, and soon started his own record label. At age 20, Miller became creative director for the Washington agency Powers and Waring.

He moved to Norfolk two years later, joining WCMS as the country station’s promotion manager. In 1966, he founded a small recording studio, which later became Studio Center, the first independent audio production facility between Washington and Charlotte.

Studio Center became one of the largest production houses on the east coast, boasting a formidable lineup of voice talent. Miller sold the company to William “Woody” Prettyman in 2004. Today, Studio Center has seven locations across the country and produces over 15,000 radio and television commercials each year with clients in every state and 23 countries.

Since those early days and until he sold the business after 38 years at the helm, Miller was directly involved in close to one-fourth of the 642 awards received by Studio Center for its creative and production work.

Miller was a past president of the Advertising Federation of Greater Hampton Roads, served on its Board of Directors over three different periods, and also served a term as the organization’s ADDY® Awards chair.

He long was active in the Hampton Roads Chamber of Commerce and the Better Business Bureau, and helped establish the Virginia Beach Neptune Festival. He died on November 18, 2015 at the age of 78.