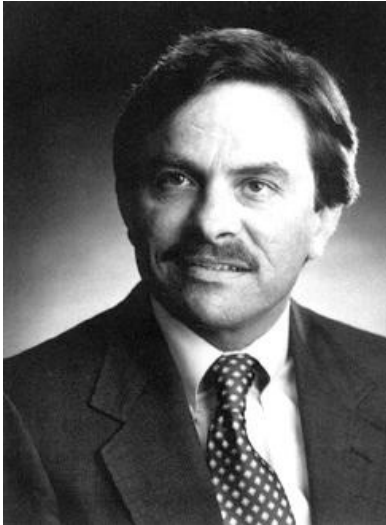


Bruce H. Mansfield
Advertising Federation of Greater Hampton Roads
1991 Silver Medal Award Honoree



The Advertising Federation of Greater Hampton Roads has named Bruce Mansfield as the recipient of the 1991 Silver Medal Award.

Bruce is a native of Chapel Hill, North Carolina and graduated with a degree in advertising from the University of North Carolina at Chapel Hill's School of Journalism.

Between school and his arrival at Lawler Ballard in 1977, he served in the United States Marine Corps, worked as a copywriter for William Cook Advertising and was an instructor in advertising at the American College in Lucerne, Switzerland.

Mansfield served as creative director for Lawler Ballard's Norfolk, Birmingham, and Nashville offices, overseeing creative work for all clients. Later he became executive vice president/creative director there. He later joined Baker Campbell Farley as a partner, which became BCF&M. Since 2000, he has been managing partner of Creative Annex LLC in Norfolk.

Bruce's work has been honored in major national competitions, including the One Show, New York Art Directors, Communication Arts and Clio. He's a five-time ADDY® Awards "Best of Show" winner. In 1988, he was named top creative director in the southeast by *ADWEEK* magazine.

His hobbies include fishing, classical music, model trains and Carolina basketball. Bruce and his wife Nancy, an artist, live with their three children in Virginia Beach.