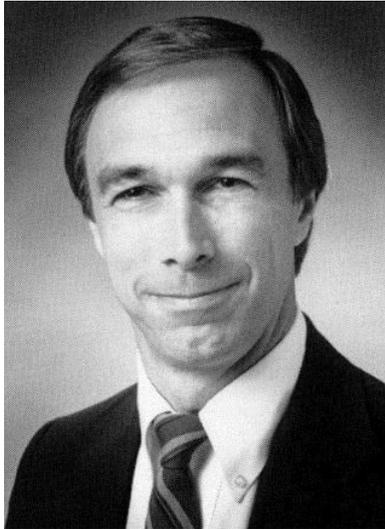


William T. “Bill” Campbell **Advertising Federation of Greater Hampton Roads** **1994 Silver Medal Award Honoree**



William T. “Bill” Campbell, a founding partner and head of Creative Services for Barker Campbell & Farley (now BCF), was the recipient of the AAF’s 1994 Silver Medal for Hampton Roads.

Bill’s selection for this honor was not only the result of his execution and encouragement of exemplary creative work, but for his efforts to maintain, promote and exemplify the highest standards of the advertising profession.

In addition to his responsibilities at BCF, Bill has actively volunteered his services to many industry and civic organizations.

As an officer and board member of the Advertising Federation of Greater Hampton Roads, he chaired the ADDY® Awards and public service campaigns. He was instrumental in the founding of the Tidewater Society of Communicating Arts (TSCA) and was a past president. He was a member of the Development Committee for the Jones Institute for Reproductive Medicine, Virginia Beach Department of Economic Development, Hampton Roads Chamber of Commerce Advertising subcommittee, and past president of the Virginia Museum of Contemporary Art. He is a member of the marketing committee of Tidewater Council Boy Scouts of America, and a member of The Artists Gallery in Virginia Beach.

Bill graduated cum laude at Northwestern University with an MS in Journalism (Advertising) and received his undergraduate degree from the University of North Carolina at Chapel Hill. Although trained in all areas of advertising planning and marketing, Bill spent his entire career in the creative areas of advertising, beginning with Foote Cone & Belding in Chicago.

He arrived in Hampton Roads in the early 1970s, joining the creative team at Lawler Ballard, leaving in 1980 with Bob Barker and 2009 Silver Medal Award honoree A. Palmer Farley to form Barker Campbell & Farley. During 34 years of creative work, Bill received over 200 local and national advertising awards. He retired from active agency involvement in 2001 and although his career concentrated on copywriting, he has since become a practicing visual artist.

Congratulations to Bill, his wife Meg, and their children Terrell and Graham.