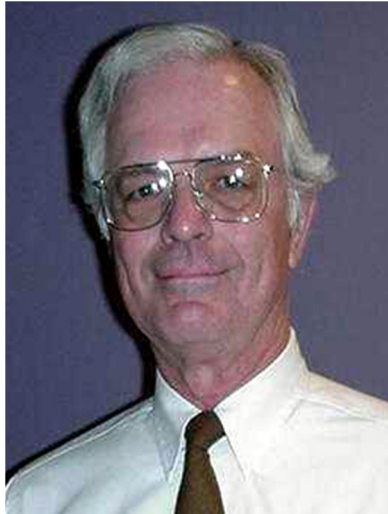


Thurman W. Worthington, Jr.
Advertising Federation of Greater Hampton Roads
1996 Silver Medal Award Honoree



Thurman W. Worthington, a certified radio marketing consultant for WWDE-FM (2WD), was the recipient of the 1996 Silver Medal Award from the Advertising Federation of Greater Hampton Roads.

After graduating from the University of North Carolina at Chapel Hill in 1960, Thurman began his career, wearing many hats for a small agency, Chesapeake Advertising. Not only was he the account executive, he was the production director and media director.

Since that first job, Thurman has steadily risen in the marketing world with positions at Mobil Oil and Borden Chemical. In 1970, he made the jump to radio and signed on with WTAR-AM/WLTY-FM in Norfolk, as local sales manager, national sales manager and general manager, once again proving himself to be a man to wear many hats.

From 1986, Thurman worked as a Certified Radio Marketing Consultant at WWDE (2WD) radio. His expertise has consistently helped 2WD's clients with successful promotions which increased their market share.

Not only has Thurman given himself completely to his job and career, he has consistently dedicated himself to community activities. Whether working on the Cultural & Public Relations Committee for the Central Business District of Virginia Beach, or acting as president of the Tidewater Food Dealers Association, Thurman brings a sense of integrity, accomplishment and persistence.

Other activities have included director-at-large for the National Radio Broadcasters Association from 1973-82, president of the Advertising Club of Tidewater (now AAF Hampton Roads), and a founding member and president of the Men's Garden Club of Tidewater.

Born in Pitt County, NC, he married Mary Douglas Jenkins in 1960. Their daughter Dionne Kimble is a graduate of Virginia Wesleyan College.