

Jean Judith “Judy” Doyle Advertising Federation of Greater Hampton Roads 2001 Silver Medal Award Honoree



While there are many well-respected members of the advertising community, it's rare that you find someone who is both well respected and well loved.

That is indeed the case with Judy Doyle, the 38th recipient of the AAF's Silver Medal Award and only the fourth woman to be so named by the Advertising Federation of Greater Hampton Roads.

Doyle was an easy selection for the committee as she exemplified the best our industry has to offer and has served as a positive role model for hundreds of design students who had the good fortune to enroll in her classes.

With a career that has spanned everything from package design to ad sales, Doyle spent more than 28 years with the Virginia Beach Vocational Technical Center as its Ad Design Instructor. As a tribute to her outstanding work with these up-and-coming advertising professionals, she was named Teacher of the Year at the Center not once, but three times in her career.

She was also active in community service including work with the Virginia Beach Social Services Department, Pungo Strawberry Festival, Neptune Festival, Clean Community Office, and at Westminster-Canterbury. She retired from teaching in 2001, and until her second retirement in 2010, was an award-winning and sought-after sculptor. Judy died on June 10, 2014.

Above all, it was Doyle's work over the years with aspiring advertising designers that has had the greatest impact on our advertising community. Working tirelessly behind the scenes she instilled in her students a sense of creativity coupled with a professional attitude that has led many of them to be among the best designers in the market today.

Perhaps Doyle said it best in her own words when she said, "The one word that best describes my life and career is involvement." We couldn't have said it better.