

David Haycox Advertising Federation of Greater Hampton Roads 2013 Silver Medal Award Honoree



You may not know David Haycox, but you definitely know his work as a storyteller. AAF Hampton Roads honors Haycox with its 50th Silver Medal Award for his ability to paint imaginative, compelling, and memorable images through video and stills.

His level of original creativity has dominated the Hampton Roads market and beyond for more than 20 years. He's worked closely with all the major local ad agencies, production companies, hospitals, banks, car dealerships, murder and mayhem shows and yes, even a movie called "Fingered."

A graduate of James Madison University, David started shooting film for his father's company, Haycox Photoramic. After a couple of years working as a camera operator in motion pictures, he eventually founded Haycox Productions, where his top-notch shooting, directing, producing and lighting abilities have made him a sought-after artist. He's worked closely with New Dominion Pictures since 1992, providing the visual look for shows on the National Geographic, Discovery, and TLC networks. His commercial clients include Clorox, McDonald's, Sears, Popeye's, Virginia Tourism, US Marines, Marriott, Fresh Express Salads, Waterpik, General Mills, and Procter & Gamble.

When he's not looking through his viewfinder, David also gives back to the community. He is a past president of the Tidewater Society of Creative Artists (TSCA). He has provided pro-bono services for Operation Smile, Physicians for Peace, Dream Catchers, An Achievable Dream, Hope House, and as a member of the dive team at the Virginia Aquarium, where he proudly cleans fish poop for free.

David Haycox long has been known for creating beautiful pictures, interpreting memorable image campaigns, and a unique ability to tell stories through a lens by directing actors and painting with shadows and lights. His vision makes him a clear choice for the 2013 Silver Medal Award from AAF Hampton Roads.