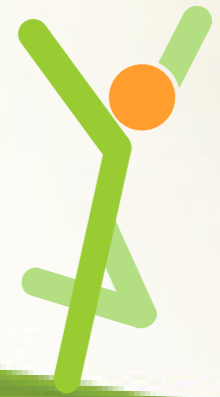




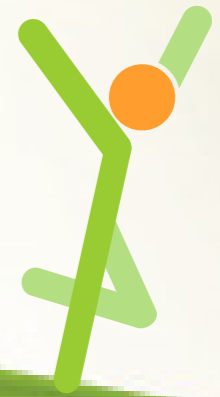
Member Management Solution Software

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Introduction



You've struggled to collect monthly dues.
Lost sleep over organizing events.
Stressed about ineffective communication.

We've been there. Introducing RunMyClub – the one-stop solution developed by association officers for association officers.

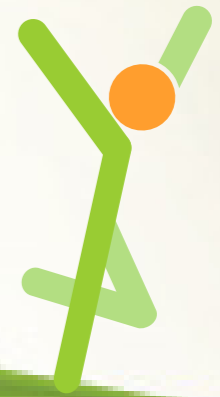
RunMyClub is a web-based membership-management tool designed to help officers of clubs, associations and organizations track members, share information and manage events.

How?

From online registration benefits and flexible communications capabilities to comprehensive member and event reporting, you now have the tools to tackle time-consuming administrative duties better, faster and more efficiently.

With RunMyClub, you'll have more time to develop programs for current members, create incentives for new prospects, and build a stronger overall organization for everyone.

Features



With RunMyClub, you and your members will spend less time worrying about managing information, and spend more time growing the club!

We've been there. Introducing RunMyClub – the one-stop solution developed by association officers for association officers.

Customized website portal that looks and feels like your organization

Automated membership management with unlimited directory for members and non-members

Automated event management with online registration to eliminate manual processing for you

Automated broadcast communication to member types or groups

Web hosting provides a one-stop shop for all your website needs

Content Management System to allow for ease in updating and managing your site

No software to download & you can use RunMyClub from anywhere

Customizable Pages

Create a Favorite Links page and give easy access to websites of specific interest to your organization

Upload documents and forms to the Documents page to download directly from your website

Add newsletters to the News Post page for members and non-members to peruse online

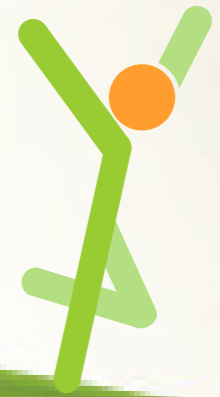
Include Job Postings and Resumes sections to publicize job opportunities and network resumes

These pages can be made available to members only or used to entice non-members into joining

RSS Feed

Make headlines and news summaries available to members through subscription RSS feeds

Membership Management



You have events to organize. Prospective members to sell, and monthly dues are, well, due.

Whether your managing a membership of 10 or 10,000, with RunMyClub you have powerful tools right at your fingertips:

One Master Address Book

Information on members and non-members all in one database
No more double clicking from one spreadsheet to another
Add as many non-members as you want without affecting your cost

Automated Member Emails

Auto responders that send out confirmations for payments or registration
Set schedules for invoicing and reminder notices for renewals

Member User Management

Online application to join
Built in e-commerce for online payment, renewal and invoicing options
Secure Member-Only section
Members can access their accounts and update their profiles
Non-members can register for your mailing list

Comprehensive Membership Directory

Public and/or private directories
Searchable and sortable online
Exportable and printable directory

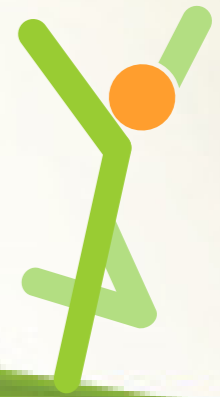
Unlimited Membership Levels

Customize communication based on membership type
Assign different pricing for fees based on membership level

Dynamic Reporting

Real time analysis that's easy to understand
Export in PDF and Excel format to share with others

Event Registration & Management



Studies show that 98% of event managers...could use their own manager. RunMyClub is here to help.

From monthly get-togethers for 20 to annual meetings for thousands, RunMyClub provides an easy-to-use, affordable solution for dotting your “I”s, crossing your “T”s – and increasing event attendance and revenue.

Easy Member Access

- Online event registration
- Built in e-commerce
- Online meal selection
- Archives of past events

Register your events online

- Access real time registration figures
- Offer early bird & promotional code pricing
- Set maximum attendance capacities
- Send waiting list notifications

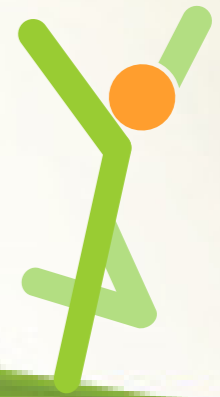
Organize your events online

- Maintain a web-based calendar of events
- Assign different fee levels for members and unique pricing for non-members
- Create searchable and sortable event rosters
- Print name badges; automatically designate “members”

Promote your events online

- Send customized e-vites to your events– with all the right calls-to-action
- Personalize invitations to individual members
- Schedule automatic reminders for registration and RSVPs
- Increase attendance with tell-a-friend viral marketing
- Manage bounces and opt-outs with CAN-SPAM compliant features

Web Based vs Installed Software



95% of our clients came from PC / Mac based software and now “Would never go back” to a non-web-based system and here’s why...

No more having to install software and setup backups.

No more having to install software updates on each workstation.

No more having to perform database maintenance.

Enjoy the ability to work from home or anywhere in the world with Internet access.

No more having to backup your business critical database every day.

No more having to worry about “Do I have a good backup?”

RunMyClub data is backed up in a data center using state-of-the-art technology to protect its database and servers.

No more having to worry about having client sensitive data (credit card and bank accounts) in an unsecure environment.

Multi-location organizations - easily view real-time organizational level reports.

Staff can easily login and view their events from home.

Easily send emails to members from anywhere.

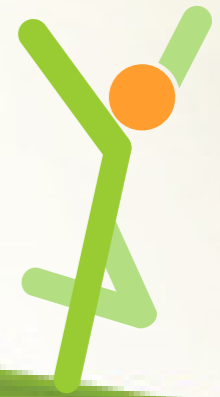
No need for expensive server hardware or maintenance.

If your computer “kicked the bucket” tomorrow, how will this impact your business?

Hosted Solution

A benefit of RunMyClub is that we host both the application and data for you. This means you don’t need a costly IT staff and services and you don’t need to buy any software. Just point your browser to RunMyClub and go – from anywhere. Because we can spread the cost of a highly available infrastructure across many clients, you get the savings and the security of knowing its always available when you need it.

Web Based vs Installed Software



Safe Backup

We have a strict backup regimen to make sure your data is always protected. Even though our customers have never needed them, multiple backups are run every day. This means even in the unlikely event of a catastrophic failure, there's no need to worry about your data.

Risk Free Uptime Guarantee

You rely on RunMyClub every day so we guarantee 99.6% system uptime. Because system availability is important. More importantly our actual uptime is much higher. With redundancy, 24/7 monitoring, and fault tolerant engineering, our network infrastructure is designed to handle your mission-critical business application needs every day of every year. Planned maintenance and upgrades are undertaken on weekends and never during the high user activity. And we always send out advanced notice of any planned system downtime to your organization's primary RunMyClub administrator.

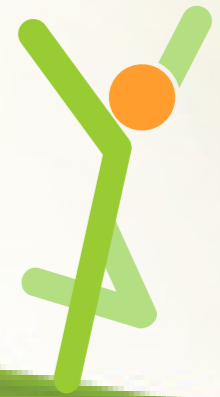
Safe Enough For Banks

Your data is your biggest asset and your business relies on it every day. Whether picking a client/server or hosted solution, you need to make sure the daily operations of the system are sufficiently resourced and managed in a way that secures your data and ensures it is always recoverable. Because we can spread the cost of a highly secure infrastructure across many clients, you can sleep easily at night knowing your data is probably safer than if it was in your own building. Our servers are in the same datacenter where large banks keep their servers.

Highly Secure

The security of your data is of utmost importance to us. Our hosting centers include fully redundant, state-of-the-art denial-of-service firewalls and we run SSL acceleration hardware to give the same performance whether you connect under regular or SSL encryption mode. RunMyClub contains numerous system administrator controls to restrict access to data and functionality. All access to the RunMyClub system requires user authentication, which is done under 1024-bit encryption, and the data is fully secured on protected servers.

Member / Officer Benefits



24x7x365 access to data and organization management tools.

Officer

Benefits

- Setup events
- Create and schedule invitations
- Update website content
- Send on-demand e-blasts
- Manage information and reports

Member

Streamlined Process

- Online applications to join, membership renewals, and event registrations
- Automatic reminders for membership renewal and event registration RSVPs
- Built in e-commerce for online payment via credit card & invoices

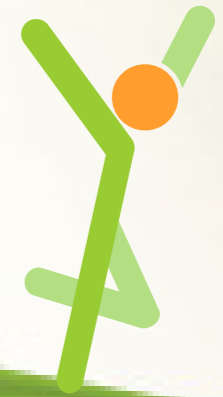
Centralized Information

- Access to comprehensive directory of members
- Access to association news, and network of information, ideas, jobs and resumes
- Accurate calendar of events
- Control of Member Profile and information available to others

Enhanced Satisfaction

- Fresh, up-to-date content
- Round-the-clock access to club and profile information
- Clean, consistent, professional look across all club communication

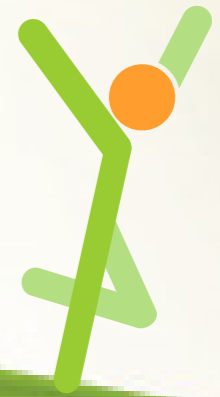
Live Demo Website



Live Demo Site

We've created a 1..2..3.. step process to introduce you to the RunMyClub Software and capabilities. The first step in this process is the Live Demo Site. We created this site to reflect the real-time environment of an organization. You can input actual data and utilize RunMyClub's full capabilities. This real RunMyClub environment will allow you to experiment with every feature of the product except broadcast email and payment processing.

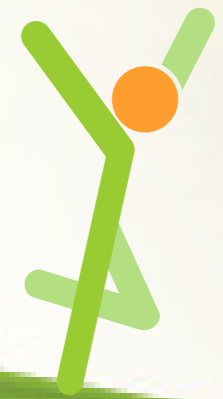
30 Day Free Trial



30 Day Trial Site

The second option is to actually sign up for a free 30 day trial of RunMyClub to test the management system pertaining to your individual organization or club. This gives you first hand experience and interaction with our software, and full capability.

Initial Setup - No long-term contracts!



With RunMyClub, you'll have more time to develop programs for current members, create incentives for new prospects, and build a stronger overall organization for everyone.

The one-stop solution developed by association officers for association officers.

RunMyClub is the affordable online member and event management solution for clubs, association chapters, and member-based organizations. We provide robust tools for promoting events, managing membership data, communicating with contacts, website content management, and automating the event registration process with your needs in mind. RunMyClub offers a customized solution tailored to your organization's needs.

Features

- Unlimited number of contacts
- Monthly fee based on member count
- Automated application and renewal
- Unlimited number of events
- Unlimited credit card transactions
- Unlimited broadcast emails
- Unlimited number of administrators
- Member self service
- Data import and export
- Officer Training & Customer Support

Transaction Fee

A **\$0.50** per transaction fee applies to membership applications/renewals and event registrations.

Monthly Membership Fee

Up to 50 -----	\$50 /month
51 to 100 -----	\$70 /month
101 to 150 -----	\$90 /month
151 to 250 -----	\$120 /month
251 to 500 -----	\$140 /month
501 to 750 -----	\$150 /month
751 to 1000 -----	\$175 /month
1001 to 2000 -----	\$200 /month
2001 and up -----	\$250 /month

Merchant Service / Payment Gateway

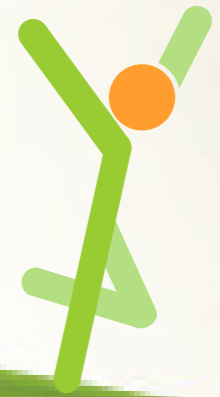
Option 1 - Uses the RunMyClub Merchant Account and Gateway. Setup is free, and the fee for use is 4.75% of the credit card transaction amount.

Option 2 - Integration of your Merchant Account with Authorize.net Payment Gateway. Setup, monthly, processing, and transaction fees apply, and vary based on your merchant bank.*

Option 3 - Purchase of a Merchant account with Authorize.net Payment Gateway. Setup, monthly, processing, and transaction fees apply.*

[*Visit our website for full details](#)

Design Services



Hosting **\$24.95**/month

RunMyClub offers hosting services for clients who do not have a website hosting provider, are looking to switch providers, or are interested in one of our more advanced setup packages and services.



Walk With Us **\$195**

- Reflection/Template Wrap
- 1 Dynamic Template
- 1 Dynamic Content Area
- Free Functionality Updates
- Content Management Integration



Jog With Us **\$699**

- Customized Look/Feel
- Customized Homepage
- 2 Dynamic Templates
- Up to 3 Dynamic Content Areas
- Social Bookmark Integration
- Free Functionality Updates
- Content Management Integration



Run With Us **\$1499**

- Interactive Design & Development
- Customized Look/Feel
- Customized Homepage
- Customized Personal Pages
- 4 Dynamic Site Design Templates
- Up To 5 Dynamic Content Areas
- Social Bookmark Integration
- Free Functionality Updates
- Content Management Integration